

Spotlight on New Transit Services

GDOT Sub-Recipient Workshop 2021

Spotlight on New Transit Services



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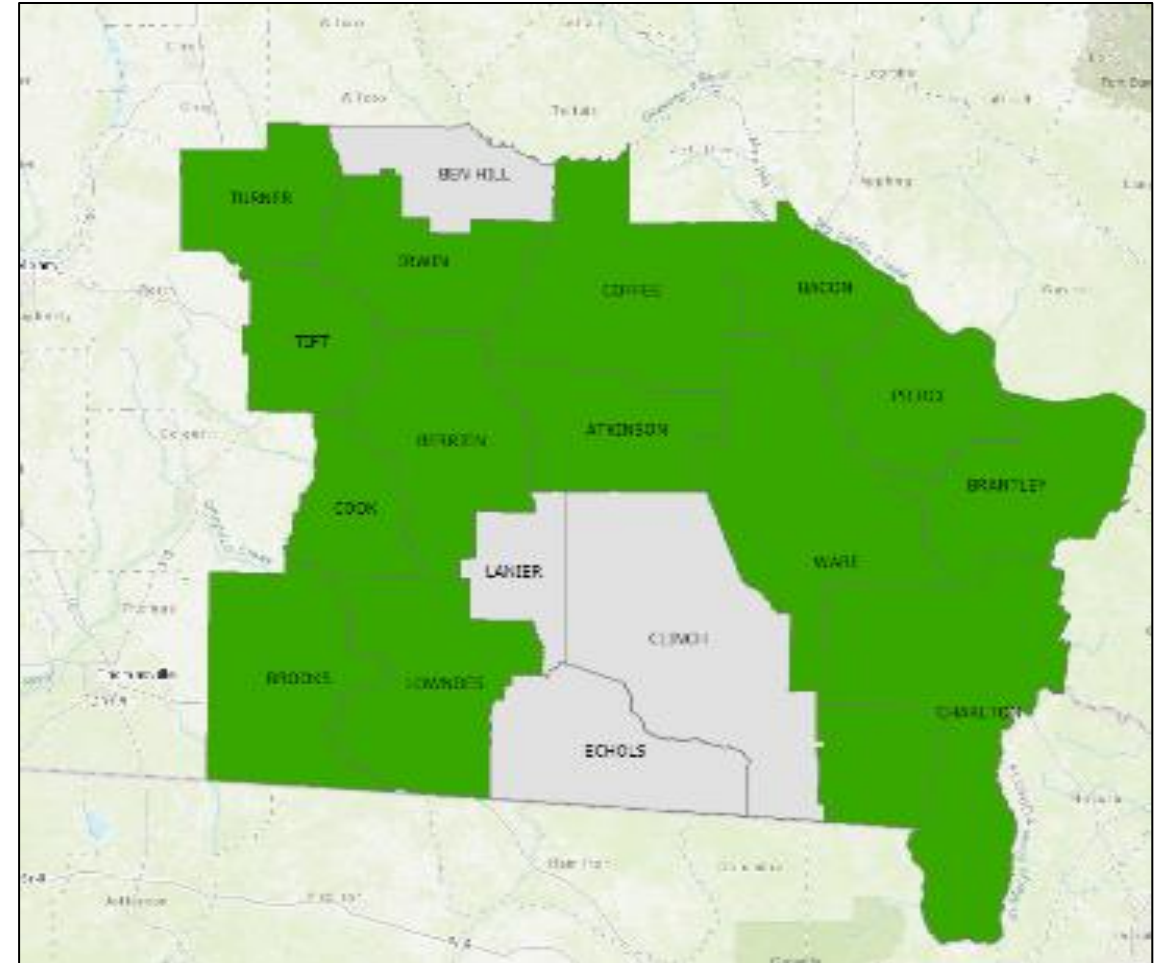


New Service Development

Timeline of Implementation

Prior to July 1st, 11 of the 18 counties served by the SGRC participated in a 5311 rural public transit system.

- The SGRC developed a Regional Transit Plan to serve as a guidebook.
- October, 2020 - SGRC Council voted in favor of submitting a regional transit application to GDOT.
- Oct-Nov., 2020 - Each participating county passed a resolution to opt-in to the regional system and commit to proportionally funding any shortfall in funding the SGRC might incur.
- December, 2020 – application submitted
- February, 2021 - Notice of Intent to Award received
- February, 2021 - The SGRC began the process of securing a vendor to operate the regional public transit system on behalf of the SGRC.



Roll-Out of Regional Transit

Effective July 1, 2021, SGRC, in partnership with Georgia Department of Transportation and MIDS Transportation, Inc., offers regional public transit. We now have 14 of our 18 counties participating in the regional transit program.

<https://www.sgrc.us/public-transit-services.html>

<https://www.facebook.com/SouthernGeorgiaRC/>

Trips can be booked by passengers at least 24-hours in advance by calling: 1-855-360-7475



SGRC Staff and Contact Information

Feel free to reach out to us if you have any questions or need information.

Megan Fowler – Regional Transit Manager - mfowler@sgrc.us

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(229) 333-5277

VALDOSTA ON-DEMAND (VOD)



What is Valdosta On-Demand?

Valdosta On-Demand is a public, on-demand micro transit service. Think of us like a minibus that comes when you want, where you want — give us your pickup and drop-off addresses, and we'll provide a few ride options.

How to book a ride:

- Create an account. Download the Valdosta On-Demand app from the App Store or Google Play store and follow the simple signup steps.
- Book a ride. Enter your pickup and drop-off addresses and choose the ride option that works for you — if you're ready to leave right away, tap Book This Ride. If you want to schedule a ride in advance, hit the Schedule button and choose the day/time you want to travel.
- Meet your driver. Check the app to find out exactly where to meet the vehicle, which may be a short walk from the address you gave us.

VOD

- RFP – Request for Proposal
- Grant Process - 5307(Recipient/Sub-recipient)
- FTA/GDOT Required Training
- Compliance Documents
- Contract With Via - Notice to Proceed
- Launch Date
- Service Analysis/Metrics

VOD

RFP – Majority of data use for creation of transit RFP was derived from South Georgia Regional Commission. Selection committee reviewed proposals from each provider – Committee unanimously selected River North Transit (VIA) – Turn Key Operations

Grant Process - (Recipient/Sub-recipient/3rd Party)

5307 FTA – funding 80% FTA, 20% Cares Act

FTA/GDOT Required Training – Grant (BlackCat Transit Application Training), Subrecipient, Drug & Alcohol, FTA Compliance Requirements, Public Transportation Agency Safety Plan (PTAS), several FTA Webinars

Compliance Documents – Title VI Plan, Riders Guide, Procurement Policy, Financial Policy, Drug and Alcohol, Public Transportation Agency Safety Plan (PTASP) and Vehicle Maintenance Plan

VOD

Contract - Notice to Proceed

Launch Date – April 27, 2021

Metrics Since Launch

- 23,112 rides
- 80% of riders who have made a booking used the APP
- 50% of passengers take 3+ rides a month
- 43.6% of user commute to/from work – 18% Daily errands, 12.8% Education, 10.3% Healthcare,

Service Analysis: Key Takeaways

1

The launch of the service was a huge success, and we broke projected peak ridership numbers on the 2nd day of service, showing that this service was wanted and welcomed by the community

2

Valdosta On-Demand continues to see heavy demand, and involvement from important stakeholders in the city like United Way, GMC, & Wiregrass - and interest from Employers to purchase rides

3

To meet current Demand Valdosta On-Demand needs to acquire additional funding from local, State, or Federal levels to add more vans to keep with the demand.

Contact Information

Richard Hardy rhardy@valdostacity.com



INTRODUCING.... WeGo Rideshare Service

What is WeGo?

- WeGo is a new rideshare service available to the public in Gainesville-Hall County
- Rides can be hailed using a smartphone. Just download the *WeGo Powered by Via app* at the Google or Apple Play Store
- WeGo uses ten 10-seat, five 12-seat passenger vans & two 14-seat vans
- All drivers are employees of the City of Gainesville
- In December 2020, 5 WeGo Vans debuted in the City of Gainesville
- In July 2021, 12 additional WeGo Vans will be introduced to remaining parts of Hall County bringing the total fleet to 17

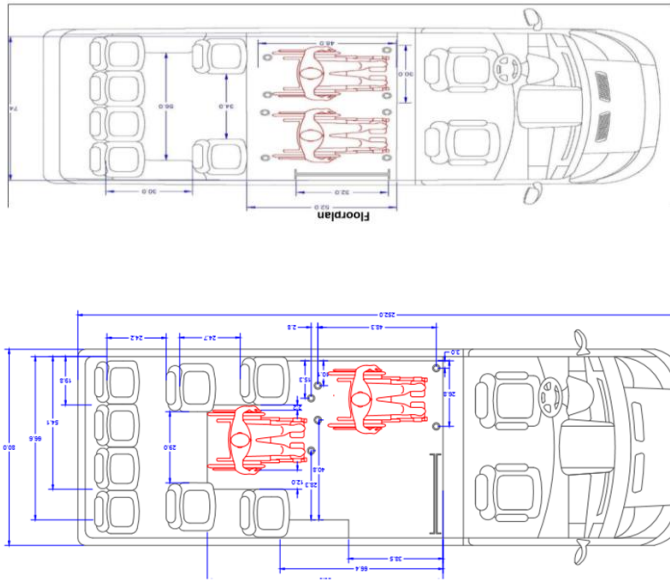


- A WēGO
- B wēgō
- C WEGO



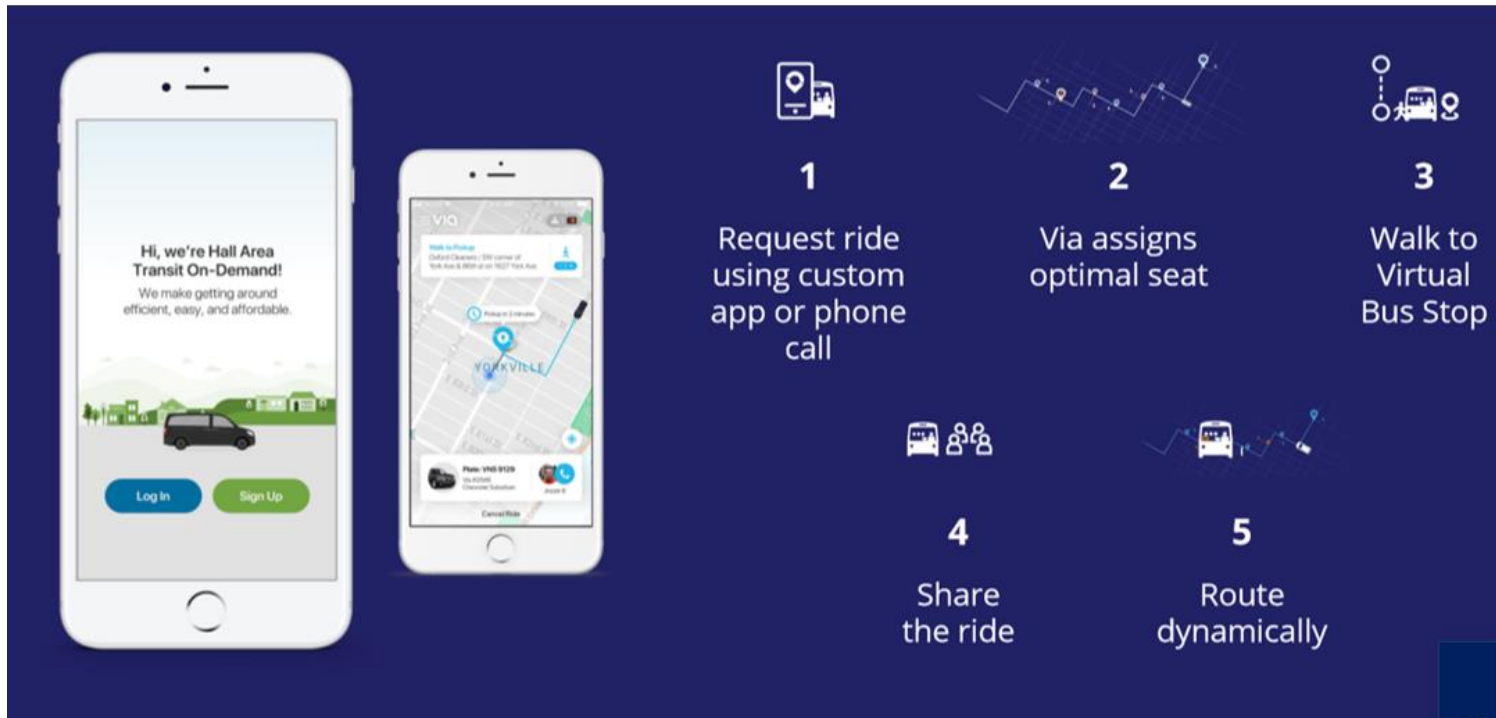
Lonestar 1500 & Lonestar 3500

Low Floor ADA full-size Conversion Van, Ramp, Seats 10 / Seats
12



Anatomy of A Trip *WeGo Powered By*

[Time lapse of people sharing a Via](#)



Customer Interface of *WeGo* Powered By

- **Curb-to-curb pickups and dropoffs** for customers with limited mobility
- **Customizable rider notes** to inform drivers of riders' individual needs
- **Variety of payment methods**, including options for unbanked customers
- Simple **phone booking process** for customers without smartphones
- **In-app accessibility features** for customers with hearing and visual impairments



Monday-Friday, 6am-6pm

Each one-way trip is \$2 for the first 5 miles & 50cents for additional miles

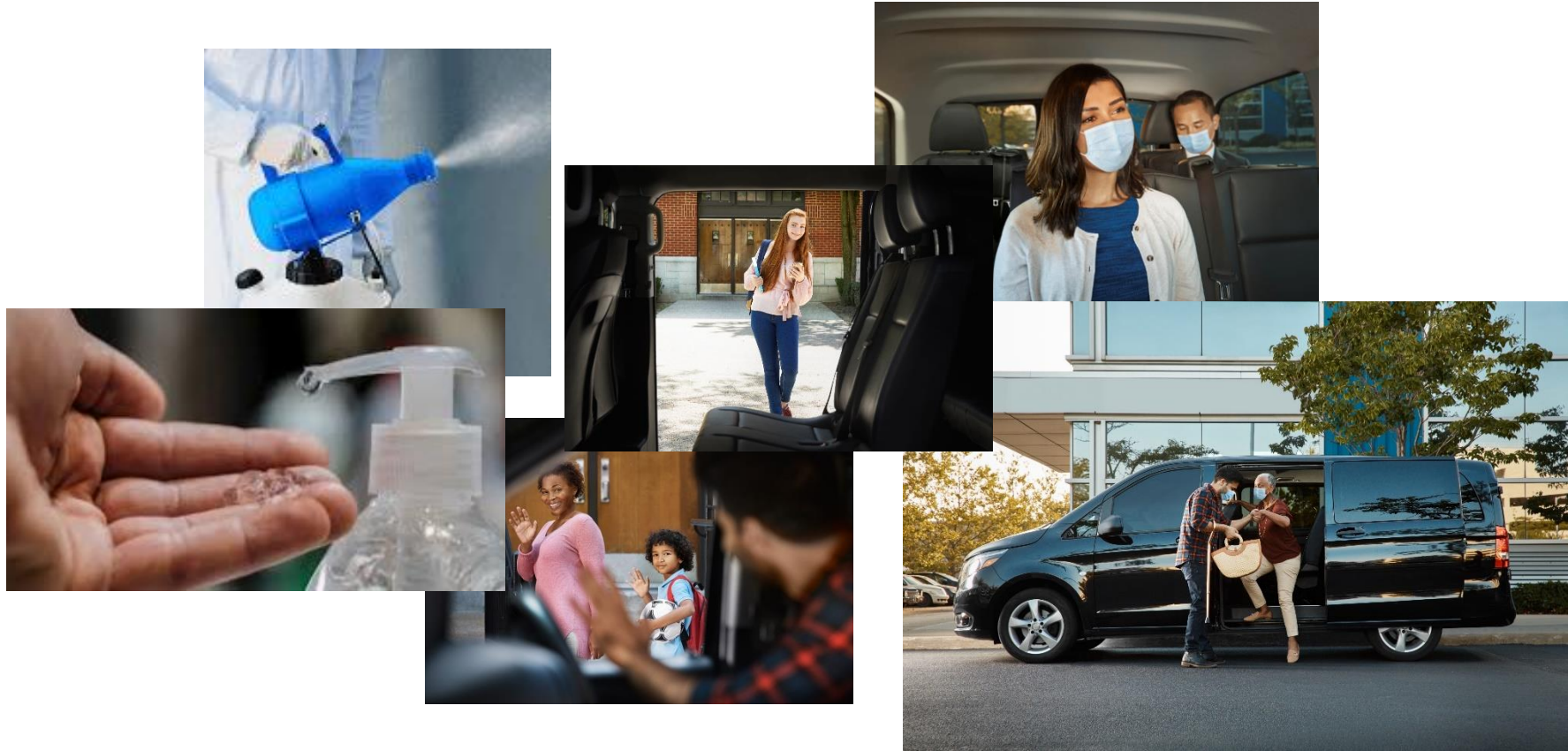
Masks are REQUIRED

Seatbelts are REQUIRED

WeGo passengers can register their credit or bank card to easily pay for trips. NO CASH ALLOWED

**Unbanked individuals can purchase vouchers (\$3-\$100)
at 687 Main Street, Gainesville, 770-503-3333 (Option #1)**

Your Safety Is Important!



QUESTIONS?



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LUNCH BREAK

Coming Up Next:

“Using QRyde Successfully” @ 1:00 PM

“Transit Planning Updates” @ 2:00 PM